



CASE STUDY: ARCHITECTURE

No slipping or sliding on these stairs.

The Challenge

A design-centric consumer technology brand needed to ensure safe footing on the stairs of their retail stores. Their architecture team had been trying to solve the challenge of ensuring their iconic stairs remained risk-free from slips and falls in wet weather.

Though they approached multiple vendors for a solution, they remained empty handed. Enter: Material ConneXion.

Key Requirements

- + Weatherproof
- + Durability
- + Ease of Maintenance

The Discovery

After only a few days, Material ConneXion was able to source materials originally intended for metro-area sidewalks that allowed the steps to retain their grip in all weather without detracting from to the brand's aesthetic.

The Material Solution

The new material is durable and easily maintained, even at the brand's 'always open' flagship stores.

Material Advisory provides in-depth, experienced guidance for your next project. A true extension of your team, our experts partner with you to provide material research, customized suggestions, and cross-industry solutions at the speed of innovation – saving you time and resources.

**Material
ConneXion**[®]
Every idea has a material solution.™

