



CASE STUDY: HOUSEWARES

You'll start cooking just to use these pots.

The Challenge

Looking to reinvigorate their signature Hotpan product and excite their customer base, Swiss housewares company Kuhn Rikon asked Material ConneXion to research and identify material alternatives that met performance characteristics and possessed a new visual appeal.

Key Requirements

- + Materiality
- + Uncommon Aesthetic
- + Manufacturing Support

The Discovery

The concrete selected not only aligned with current design trends, but because it was originally developed for indoor/outdoor furniture, its resistance to heat, liquids, and household chemicals made it ideal for housewares.

The Material Solution

Kuhn Rikon's resulting "Elements of Style" collection was met with much excitement:

“We are very excited about the product, [and] about the whole project. We are already expanding the concrete line with several additional products. Customers love it, and the feedback and responses at the trade shows were huge. - Valeria Hiltenbrand, Head of Industrial Design

Material Landscape provides select resources through material deliveries and focused project workshops on topics such as:

- + Sustainability
- + Efficiency Evaluation
- + Competitive Analysis
- + Product Evaluation
- + Opportunities Analysis
- + Material Trends

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ConneXion**[®]
Every idea has a material solution.™

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